
Vienna Music Business Research Days

September 29 – October 01, 2015

University of Music and Performing Arts, Vienna
Joseph Haydn-Hall, Anton-von-Webern-Platz 1, 1030 Vienna, Austria

Conference call for papers

About

The 6th **Vienna Music Business Research Days** will be held at the University of Music and Performing Arts Vienna, Austria, from **September 29 to October 01, 2015**.

Music Business Research is an inter-discipline at the intersection of economic, artistic, cultural, social, legal, technological and further developments which contribute to the creation/production, dissemination/distribution and reception/consumption of music. This interdisciplinary nature calls for methodological multiplicity and **is open to scholars from all scientific areas**.

The conference organizers invite scholars (from the postdoctoral level on) who have a research focus on music business/industry related topics to submit a paper proposal for the **conference day on September 30, 2015**.

Indicative themes on all music business research areas, include, but not limited to:

- Past, current and future developments in the music industry (recorded music industry, live music sector, music publishing, music retailing and wholesaling, music instruments industry etc.);
- Music market research and music charts research;
- The economic and social situation of musicians as well as the labor market for musicians;
- The management of musicians and music institutions;
- The marketing of music;
- Music branding and sponsoring;
- Public and private funding of the music sector (including new forms of music funding such as crowdfunding);
- Case studies on music companies and other music institutions;
- Legal aspects of the music business (contracts, copyright, competition law/policy etc.);
- Music licensing and collecting societies;
- Music media (radio, TV, online-based media etc.);
- Economic aspects of music genres (classical, pop/rock, jazz, world music markets etc.);
- Business-related music education;
- Music export;
- etc.

Gender issues can be included in almost every research topic mentioned above.

Submission

Please send an abstract of your proposal to vmbrdays@gmail.com no later than **April 30, 2015**.

All submissions must include a Title, Authors (names, affiliations, e-mails of all authors and a notation (*) of the corresponding author), an abstract of 1,000-1,500 words and 3-5 keywords. Abstracts must be submitted in English, as a MS Word file (*.doc or *.docx) or *.pdf file, and include:

- Objectives of the research
- Brief description of the disciplinary/theoretical context/background
- Research questions and/or hypotheses
- Methodology
- Main or expected conclusions / contribution
- Main references

Abstracts will be subject to a double-blind peer-review process by an international jury, and authors will be notified of acceptance by June 01, 2015.

Final papers should not exceed 7,000 words (including abstracts, figures, tables, references and appendices) and follow the [author guidelines](#) of the [International Journal of Music Business Research \(IJMBR\)](#). The best paper will be offered publication in IJMBR.

Important dates

April 30, 2015	Abstract submission deadline
June 01, 2015	Notification of acceptance
August 31, 2015	Submission deadline for full papers
September 30, 2015	Conference day
October 01, 2015	Conference day for invited speakers on "Financing Music in the Digital Age"

For students at all levels of the MA & PhD a doctoral colloquium (5th Young Scholars' Workshop) will be held as part of the 6th Vienna Music Business Research Days on **September 29, 2015**. Find a separate call for papers [here](#).

Registration Fee

The registration fee includes conference attendance, reception, coffee breaks and lunch on conference days as well as the Heurigen-Dinner. The registration fee further includes access to all sessions and events organized by the Waves Vienna Festival & Conference 2015.

Registration fee:	225,- Euro
Registration fee – early bird (until June 30, 2015):	175,- Euro

Contact

Dagmar Abfalter (mailto: vmbrdays@gmail.com)
 Institute for Cultural Management and Cultural Studies (IKM)
 University of Music and Performing Arts, Vienna
 Anton-von-Webern-Platz 1, 1030 Vienna, Austria
 Tel.: +43-1-71155-3418 / Fax: +43-1-71155-3499

<http://musicbusinessresearch.wordpress.com/vienna-music-business-research-days-2/>